



Serving The American Home, Business and Industry Since 1917.

Consolidated Appraisal Company, Inc.

NEWSLETTER

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The Consolidated Appraisal Report

A newsletter to promote the wise acquisition and protection of property

Current Newsletter

Summer/Fall 2006

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FROM THE DESK OF THE EDITOR: New Orleans' Children

How to Help the Hungry Children of New Orleans



PACS-USA and FEED THE CHILDREN have partnered to help provide greatly needed food for the hungry children of New Orleans.

Has there ever been anything more heartbreaking than the images we have seen in the last year of the hungry, destitute children of New Orleans? Have you wanted to pitch in and help in some way but didn't know how to go about it?

The good news is that there is something concrete you can do today! All you have to do is pick up your phone and call Al Singer, the

philanthropic President of Singer Nelson Charlmers, who founded *People Against Children Starving – USA* in 1997. Shocked to learn from a disturbing television documentary that 12 million children go to bed hungry every night in our affluent nation, Al Singer rolled up his sleeves and got to work reaching out to help youngsters who represent America's future.

PACS-USA works in conjunction with *Feed the Children*, an Oklahoma City-based relief organization that has distributed food to children worldwide since 1979. Since Hurricane Katrina decimated New Orleans last August, Mr. Singer has sent two enormous truckloads of food off to the needy children in the "Big Easy". Fifteen more truckloads were sent to boys and girls in other cities.

A truck sponsorship program allows an individual, company, group or church to provide an entire or partial truckload to those in need. A contribution of \$5,400 sponsors one truckload, which may contain up to 35,000 pounds of various foodstuffs such as pasta, beans, vegetables, baby food, soup, oatmeal and tea. Major manufacturers provide the food at cost. The retail value of each *Feed the Children* truckload is \$40,000.

"When you contribute a whole truckload, you can pick the location of the food distribution and be on hand for the delivery. It's a wonderful opportunity for your business or group to receive publicity," Mr. Singer comments. "Call us today. We need your help."

Al Singer and his agency are long-time friends of Consolidated Appraisal Company, Inc. I urge you to participate in *PACS-USA*. Just call or write Al Singer, Singer Nelson Charlmers, 1086 Teaneck Road, PO Box 16, Teaneck, NJ 07666. (NY Tel: 212-826-9744; NJ Tel: 201-837-1100).

To view Al's video, "PACS-USA: Leading the Battle Against Children Starving" click on www.pacsusa.org/

Thank you for caring.



Eliza Warren
Editor

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For More Information: info@consolidatedappraisal.com
CONSOLIDATED APPRAISAL COMPANY, INC.
60 East 42nd Street, Suite 1464 - New York, NY 10165

Phone: (212) 682-1650 - TOLL FREE: (800) 770-3191
Fax: (212) 682-3436